

REAL RADIO REVIEWS



MUSIC REVIEW

ARTIST OR BAND NAME:

UNDERGROUND 360

SONG OR TRACK NAME:

ALL I WANT

TEST FOR RADIO REPORT/ANALYSIS

ARRANGEMENT AND MUSIC PERFORMANCE: This is a really sweet song! Very beautiful piano, with a melancholy sound, but isn't the sappy ballad that you might be used to. Vocals are sung with both soul and passion and you can feel a connection between the artist and the song, which is what you want for radio. People truly admire realism and the genuine nature of someone sharing their heart in a song. The arrangement is really cool and not the industry "presto-fit" formula. The first thing you hear is the beautiful piano and strings and then instead of going right into the first verse, the drums come in and you are instantly drawn into a short but sweet guitar solo. I believe that this sets up the vocals and creates a foundation for the song. When the actual guitar solo does come in, you feel a familiarity with the melody because you heard it in the intro! The instrumentation for this track is really well done and shows some very advanced skill on your part. I thought it was great that you not only started the song with a guitar solo, but you ended the song with an even more killer guitar solo! I thought that the drums were good and the off-beat on the ride cymbal in the guitar solo was very well done. "ALL I WANT" has a very catchy vocals melody line that carries the vocals where they need to go in the song.

LYRICS AND VOCAL PERFORMANCE: I absolutely love the lyrics to this song! The very first words are "ALL I WANT" which is the title of the song. Good job using the chorus and verse in the same mode. There is some really great lyricism on this song for sure. The lyrics are very easy to follow along with the story line. "ALL I WANT" is comparable to any of the classic ballads from the 80's and 90's.

AUDIENCE/GENRE: This song could play on Christian radio and Secular radio, no problem. I would say there is a pretty wide audience for a song like "ALL I WANT". Some of the younger kids and into rap and hardcore music, so usually they would have the appreciation for this type of song, but the mid 30's to late 60's would love this track. I know for a fact that this song is getting airplay right now on SE Radio because I am playing it on my radio show almost every day!